



Wanja Mwangi

Visual storyteller and creative muse
blending elegance, fashion, and
authentic brand experiences.

Services

Content creation
Content marketing
Commercial Modeling
Brand Campaigns & Collaboration
Event Appearances
Product photography
Service & Product reviews & Unboxing
Brand Ambassadorship

Contact

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Rate card

Social Media Content Creation

SERVICE	RATE
Instagram Post	KES 2,000
Instagram Reel/ TikTok Video	KES 3,000
Instagram Story (3 frames)	KES 1,500
Content Bundle (Post + Reel + Stories)	KES 6,000

Brand Campaigns

SERVICE	RATE
Short Brand Campaign (1-2 weeks)	KES 15,000
Full Brand Campaign (1 month)	KES 30,000-45,000
Long-Term Brand Ambassador (3-6 months)	KES 85,000-160,000

Commercial modeling

SERVICE	RATE
Fashion Shoot (Half Day)	KES 6,000
Fashion Shoot (Full Day)	KES 10,000
Commercial Modeling (Ads/ Billboards)	KES 15,000-25000
E-commerce Product Modeling	KES 6,000

Product / Service Review

SERVICE	RATE
Product Review (Video Content)	KES 5,000
Product Review (Photo + Caption)	KES 3,500
Service Experience Review	KES 6,000

Marketing & Content Promotion

SERVICE	RATE
Brand Feature Content	KES 7,000
Content Marketing Package (2 posts + 2 Reels)	KES 12,000
Creative Brand Collaboration	KES 10,000-15,000

Event Appearances

SERVICE	RATE
Event Appearance	KES 12,000
Hosting/ Brand Activation	KES 20,000
Event Coverage Content	KES 13,500

Additional Services

SERVICE	RATE
Professional Content Creation (Brand Use)	KES 12,000
Commercial Usage Rights	+40%
Exclusivity (per month)	KES 32,000

Terms

- 50% booking fee required to confirm work
- Balance payable before content delivery
- Rates may vary depending on scope and production
- Travel outside Nairobi billed separately